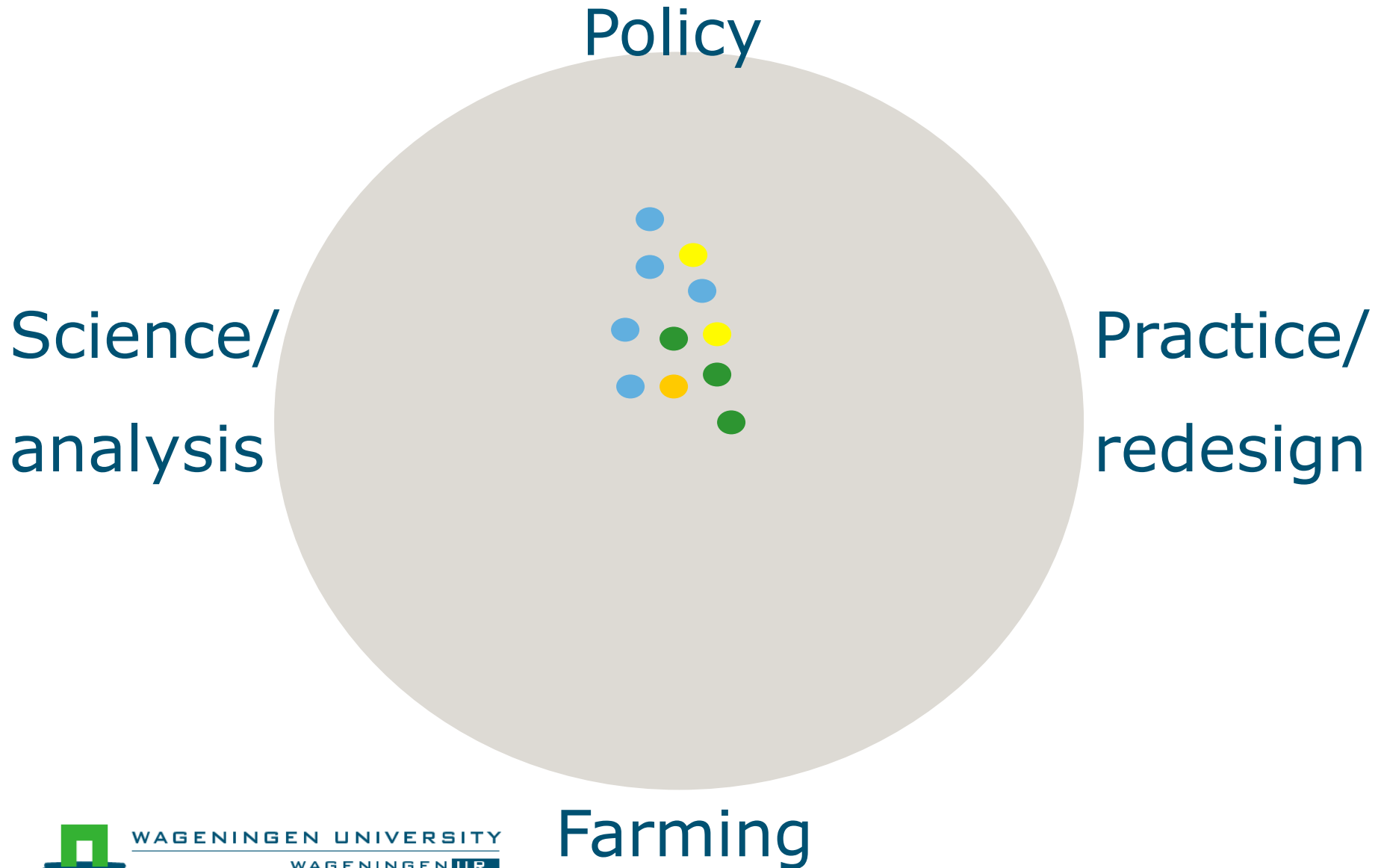
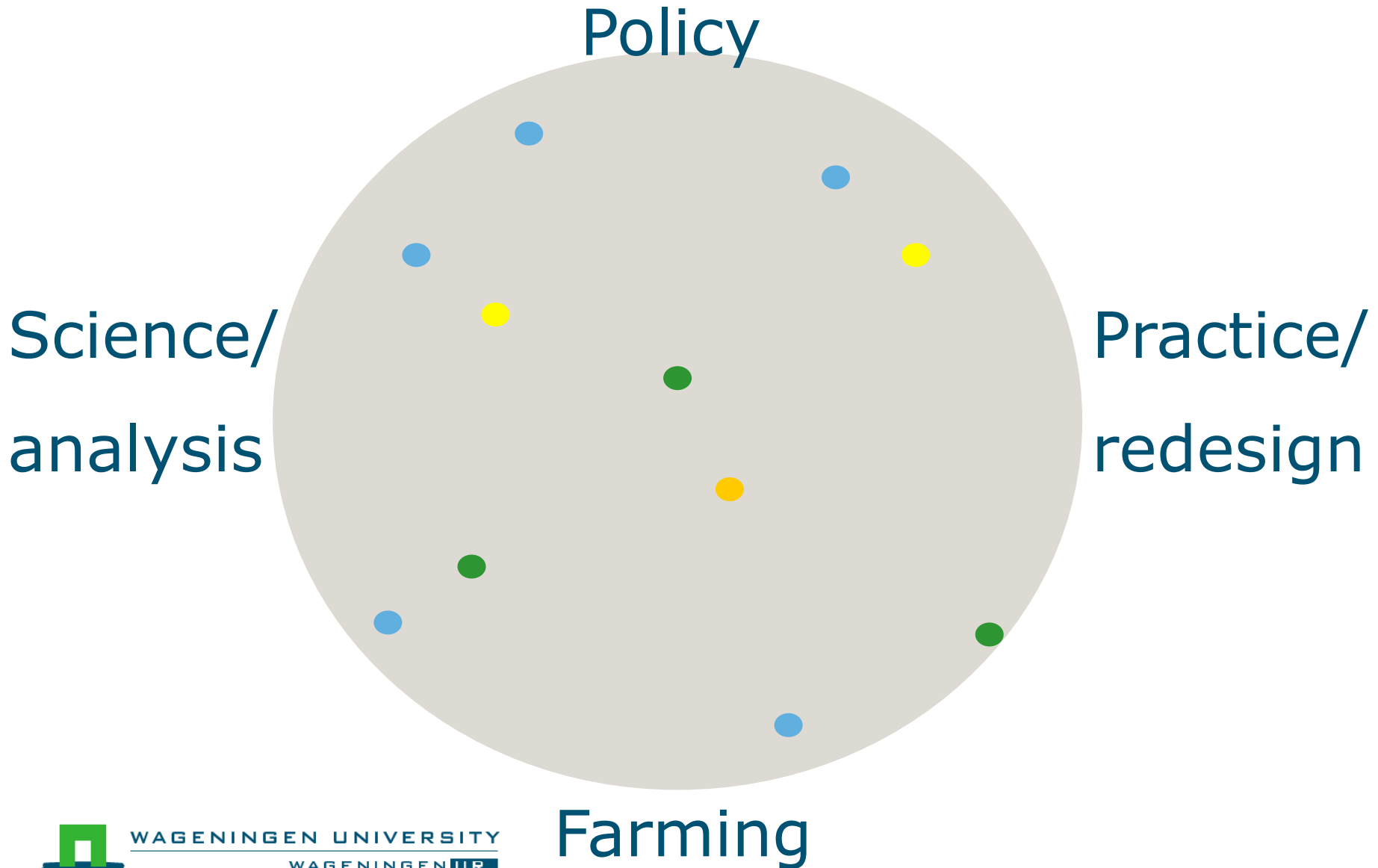


Emphasis in your contribution to co-innovation?



Emphasis in your contribution to co-innovation?



FARMING

SCIENCE

PRACTICE

POLICY



FARMING

SCIENCE

PRACTICE

POLICY



The 'how to' question

29 October 2013, Walter Rossing & Pieter de Wolf

Wageningen University, Farming Systems Ecology group

WUR - Applied Plant Research



Why me???

Interest in science – society interaction since student days

- EIPRE: supervised control in wheat (1990s)
- Redesigning flower bulb production systems (1995s)
- Analysis and design of mixed farming systems (>2000)
- FP6 EULACIAS: European Latin American Co-innovation of Agro-ecosystems (2003 - now)
- FP7 PURE Co-innovation workpackage (2011 - now), with Pieter de Wolf

How to combine farming systems ecology with action?



Seminar aim

Promote and develop theory and practice of co-innovation

- community of practice: facilitate collaboration
- resource centre: develop skills

“Platform”

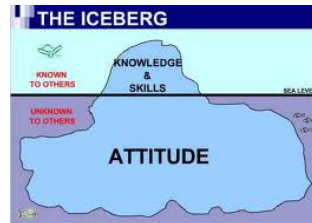


Final session: Science - practice boundary

What can you contribute to co-innovation development?



Knowledge



Attitude



Skills



Aspirations

Final session: 3 methods

- Your platform builder profile

Draw on a sticker

Wear the sticker

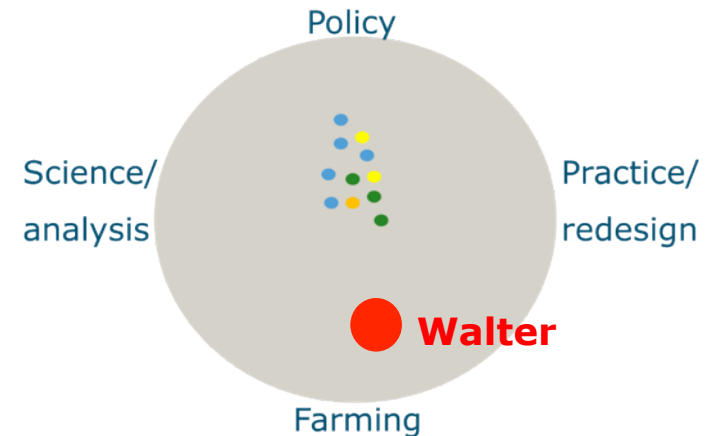
- Brick in/on the wall

Ideas, outcries, offers

Use cards to write on

- World café

Visioning the platform and your role in it



World café

What does a well-functioning co-innovation platform look like and what can you contribute?

Three viewpoints:

- Policy domain
- Agricultural practice
- Science

AND IN ANY CASE: HOW DO YOU LINK UP WITH THE INNOVATION BROKERS

Result is input for next steps, including Brussels meeting



World café

The World Café. <http://www.theworldcafe.com>

2x3 round tables (policy, agricultural practice, science)

3 rounds of 15 minutes, ~5 persons/table

Write / scribble / doodle on flip-over sheets: they are the product of your joint thinking

After 15 minutes: find a new table and new company

Continuity between rounds: 1 person stays at a table to explain what was reported

Result is put up in meeting room for general info & transfer to organizers

Cafe Etiquette

Focus on what matters.

Contribute your thinking.

Speak your mind and heart.

Listen to understand.

Link and connect ideas.

Listen together for insights and deeper questions.

Play, Doodle, Draw - writing on the tablecloths is encouraged!

Have fun!

Thank you for
sharing your
ideas

[http://
www.youtube.com/
watch?
v= tEFRAI9WSE](http://www.youtube.com/watch?v=tEFRAI9WSE)

